

## [Social Media Awards 2012 - STAR Social Media Campaign Recognition](#)

*Co. Dublin, Ireland — May 2012 — STAR Translation Services is delighted to announce its social media team has been shortlisted for a Bord Gáis Energy Social Media Awards 2012.*

### **News Release**

#### **For Immediate Release**

**May 2012**

STAR was recently nominated for the Bord Gáis Energy Social Media Awards 2012. 100 judges took part in the shortlist process. The final list will be revealed next week but we are already very pleased to announce our nomination for this national event. We have been nominated in 4 categories:

- Online PR Campaign ([Facebook](#), [Twitter](#), [Youtube](#), [Tumblr...](#))
- [Blog of a Business](#)
- [Video/ Video Campaign](#) (Non-Broadcast)
- [Best Business Twitter account](#) – marketing, sales sponsored

The winners will be announced at the finale ceremony which will occur at Mansion House in Dublin on May 17<sup>th</sup>, 2012.



Taking part in this special event and being nominated means a lot to STAR. It is the chance to be recognized for our hard work. For those who are following us, you might have noticed that we are indeed very active through our blog, Facebook page, Twitter account and even our YouTube channel to provide our customers and partners with the best tips regarding translation, languages and Irish.

STAR was formed in 2002, since then we do our best to help our clients grow their business. This is why this year STAR has focused so much on social media. We want to inform our customer that we are always here and ready to help their business to grow worldwide.

We already know that the competition will be tough since we are up against Jedward in one of them for instance. You can follow team STAR by:

- Liking our [Facebook page](http://www.facebook.com/startranslation) : [www.facebook.com/startranslation](http://www.facebook.com/startranslation)
- Following us on [Twitter](http://www.twitter.com/startranslation) : [www.twitter.com/startranslation](http://www.twitter.com/startranslation)
- Visiting our [Blog](http://www.star-ts.com/translation-blog) : <http://www.star-ts.com/translation-blog>

View all the nominations and find more information on [Social Media Award 2012](#).

### **About STAR:**

Based in Dublin, STAR TS provides translation services in over 40 global languages. It translates documents and websites to enable clients to do more international business

every day. With more than 800 people worldwide in the STAR Group, we give you confidence in a translated world. <http://www.star-ts.com>

Damian Scattergood and Paul Quigley founded STAR-TS in 2001. The entrepreneurs have successfully grown the company to a leading language agency in Ireland in the 10 years they have been in business together.

**Further information:**

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